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*Top 10 Digital
Marketing Task for
Beginners*

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Top 10 Digital Marketing Task

- Plan the strategy and set the achievable goals
- Do a competitor research and make your notes
- Develop a mobile site which should be user-friendly & SEO-friendly
- Create your brand presence on social media platforms
- Setup tracking codes on website to measure and analyze the performance from campaigns
- Write attractive ad copies which provides clear and helpful information to the users
- Setup an Email Marketing campaign with collected users data from your paid promotions and website lead forms
- Work on SEO activities to improve the organic traffic and ranking of your business site
- Measure, analyze and optimize the campaigns as per the achieved results via tracking codes
- Engage with your visitors via ads and social media platforms to maintain brand relationship with customers



Thank You!

I hope you found this checklist helpful for deciding on your next brand name. I'd love to hear about it! Comment and let me know your feedback!

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